



SharePoint Adoption Framework 2012

Driving business value through structured adoption



ICS Solutions' highly acclaimed SharePoint Adoption service, updated with exclusive baseline accelerators, which allow faster and more cost-effective SharePoint deployments.

ICS Solutions' SharePoint Credentials



- UK's leading SharePoint partner with 300+ SharePoint customers
- UK's largest SharePoint resource pool of 750+ SharePoint experts
- Over 7,000 delegates through ICS seminars
- World's first SharePoint 2010 website deployed
- Work with Microsoft early in the lifecycle of new versions

"Without a defined plan, you have chaos. What does chaos look like? SharePoint sites are springing up everywhere. The same content is duplicated on multiple sites. Nobody knows which site contains the content, or where the most recent version is."

Marcia Douglas, Director, PriceWaterhouseCoopers

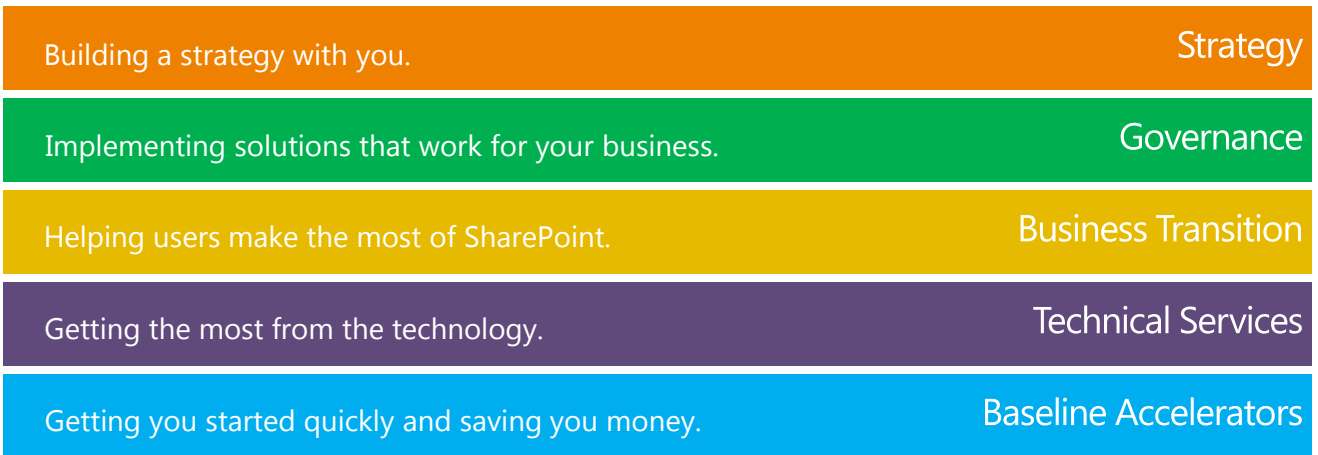
A selection of ICS Solutions' SharePoint clients



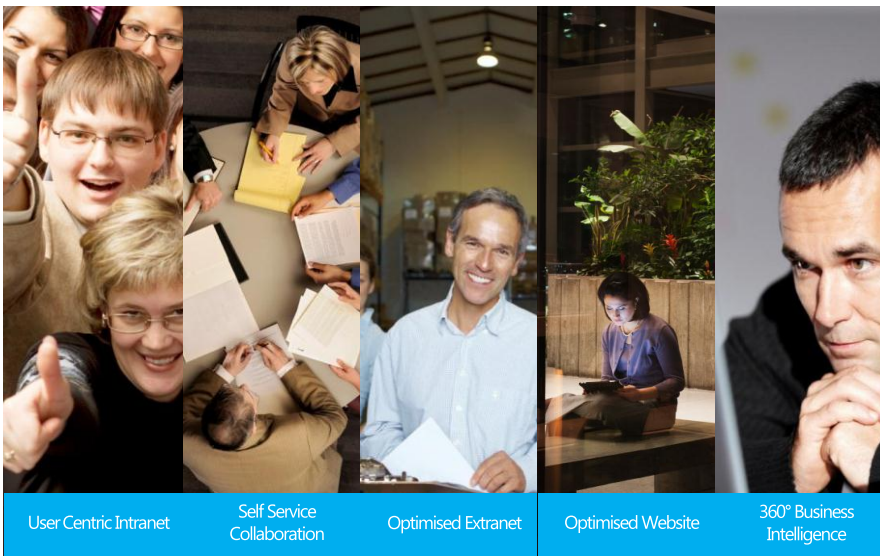
Introducing SharePoint Adoption Framework 2012

The SharePoint Adoption Framework 2012, developed by ICS Solutions, allows organisations to overcome the critical factors for successful SharePoint adoption. It combines Strategy, Governance, Business Transition, Technical Services and Baseline Accelerators into a single, coordinated and scalable offering.

The two key barriers to capitalising on SharePoint's enormous potential are getting business users to embrace it, and to work within an effective governance framework. Success in SharePoint is not achieved in the same way as in traditional IT projects because collaboration needs to be woven in the way people work. Therefore, a successful SharePoint project requires motivated local business managers and users to understand it, buy into it, and take ownership for making it happen. The SharePoint Adoption Framework 2012 is designed to help your business do just this.



Baseline Accelerators: new to SAF2012



ICS Solutions has applied their expertise in SharePoint into developing the following pre-formed solution packages, based on the needs of most organisations. These Baseline Accelerators not only allow faster and more cost-effective deployment, but also mitigate known risks by implementing winning strategies:

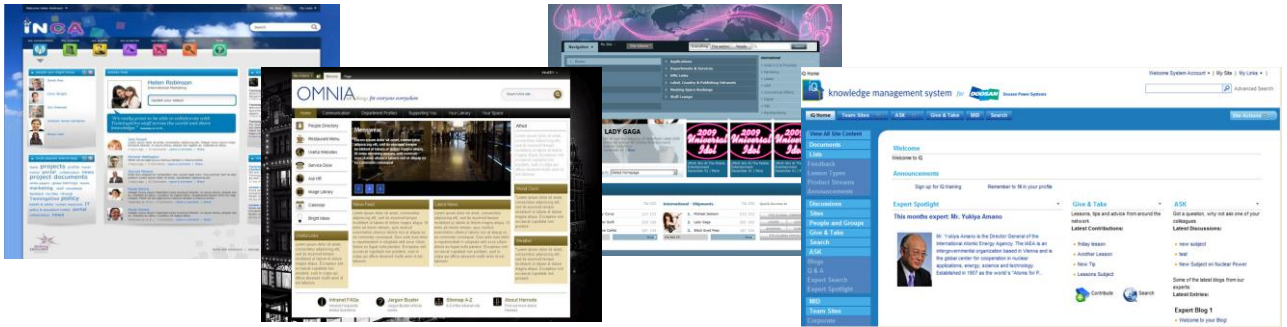
Baseline Accelerators are up to 75x times more cost-effective than a traditional bespoke approach.

Baseline Accelerator – User Centric Intranet



The **User-Centric Intranet (UCI)** provides a gateway to all the information that a user requires to perform their role. It solves the problem of overly complex and inflexible Intranet design by providing each user with a customised view, and access to a range of personal, team, workgroup and corporate information, communication and resources.

- The choice to deploy either content, document or socially centric Intranets.
- Unique provisioning tools to support growth without sprawl
- Extensive branding capability
- Comprehensive pre-formed solution packages for ease, speed and risk reduction
- Built by SharePoint Governance, Development, Transition, PM and Infrastructure experts
- Baked in governance and SharePoint best practice compliance
- Compatible with Extranet, Collaboration, Internet and BI Baseline Accelerators

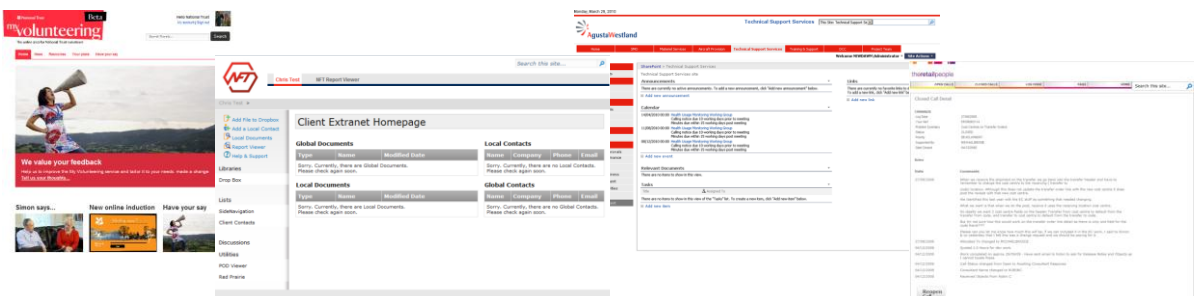


Baseline Accelerator – Optimised Extranet



The **Optimised Extranet** provide users with a more efficient and highly secure way of sharing, collaborating and developing information/documents together across organisational boundaries. The Extranet service allows end users to request an Extranet from a list of fully governed templates, which is then provisioned according to agreed governance and security rules by the IT team.

- Single central location to request, provision and manage multiple Extranet sites
- Selection of Extranet templates
- Automation of the process to provision and relate SharePoint and AD security groups within the Extranet to ensure consistent naming and properties.
- Branding and design tailoring capability for each Extranet site
- Baked in governance and SharePoint best practice compliance
- Compatible with Intranet, Collaboration, Internet and BI Baseline Accelerators

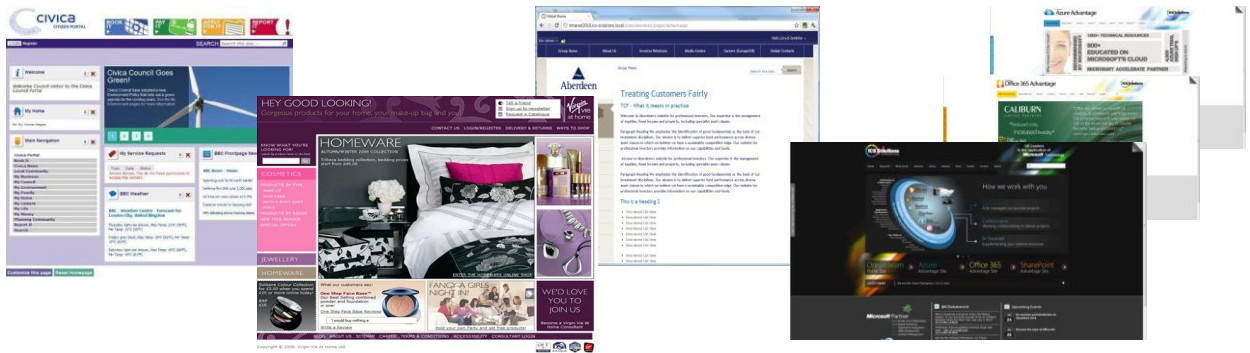


Baseline Accelerator – Optimised website



The **Optimised Website** Service improves website creation and management by streamlining the processes involved, optimising content and monitoring for a more intelligent and advanced internet-ready website. Among other benefits, the service allows centrally managed content to be published selectively to sub sites/micro sites.

- Single location to request, provision and manage multiple websites
- Search engine Optimisation engineered into the architecture
- Streamlines content management process
- Consistent branding creation and management across multi sites
- Mobile compatibility and targeting built in
- Extensive tailoring, branding and functional capability for each website

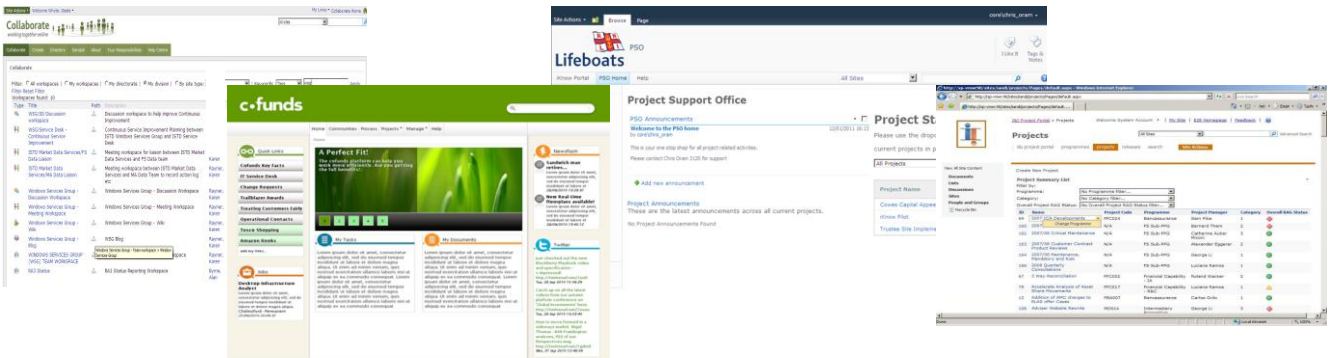


Baseline Accelerator – Self-service Collaboration



Self-Service Collaboration provides end users with the ability to instantly create collaboration workspaces from a list of fully governed templates. These workspaces allow users to share content with colleagues without depending on the use of email or shared network drives. Collaborating in this way is fast, efficient and negates the need for email trails and multiple attachments.

- Single central location for users to select and deploy Collaboration
- Simple, easy-to-use wizard with a selection of Collaboration templates to choose from.
- Single point to manage multiple collaboration sites
- Baked in governance and SharePoint best practice compliance
- Compatible with Intranet, Extranet, Internet and BI Baseline Accelerators



Strategy

Approach

- Educate stakeholders and gather preliminary requirements
- Establish key service offerings
- Develop deeper requirements and usage scenarios
- Understand dependencies
- Define priorities to implement a phased approach
- Present the business case and secure executive sponsors

"SharePoint can deliver huge value, but only if you understand your business problems and objectives. Without this understanding success is more about luck than skill."

Brendon Ford, Director, Provoke

Framework Offerings



Executive awareness activities



Production of business benefit cases



Strategic Roadmaps



SharePoint Usage plans

Governance

Approach

- Define roles and responsibilities
- Develop an information architecture
- Document information management policies
- Establish guidelines for customization
- Define security principles
- Establish service level agreements (SLAs)
- Create and communicate policies and standards
- Enforce change management
- Establish internal teams required to deliver the governance strategy

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Marcia Douglas, PriceWaterhouseCoopers

Framework Offerings



Governance Team



Governance- Business



Governance- IT Operations



Change management strategy



Centre of Excellence

Business Transition

Approach

- Secure executive sponsorship and drive regular communication
- Develop a training strategy and supporting materials
- Establish mechanisms to measure and report on continuing success
- Gather continual feedback and evolve as required
- Start early and engage key business users
- Continued approach- NOT Big Bang
- Advocate and encourage second wave adopters
- Identify individual adoption strategies which collectively will form a user adoption strategy for the solution within the organisation

Framework Offerings



Business Adoption Team



Awareness workshops



Knowledge transfer to key users



Adoption Tools- Events, Content, Incentives, Mentoring



Framework Development



Help and Support Site



Post-Deployment mentoring and support

Technical Services

Approach

- Document scale and capacity requirements
- Establish the infrastructure required to support the solution
- Define the physical architecture and farm topology
- Define the logical architecture and site topology
- Create a plan for testing and validating the deployment
- Understand resource requirements for ongoing support and maintenance
- Create a detailed description of how the solution will be implemented

“A solid and validated architecture is an absolute pre-requisite for truly scaling SharePoint to the enterprise.” **Spencer Harbar**, Microsoft

Framework Offerings



IT Services Team



Audit/Health check



Deployment Planning



Technical Training



Custom Development



Configuration



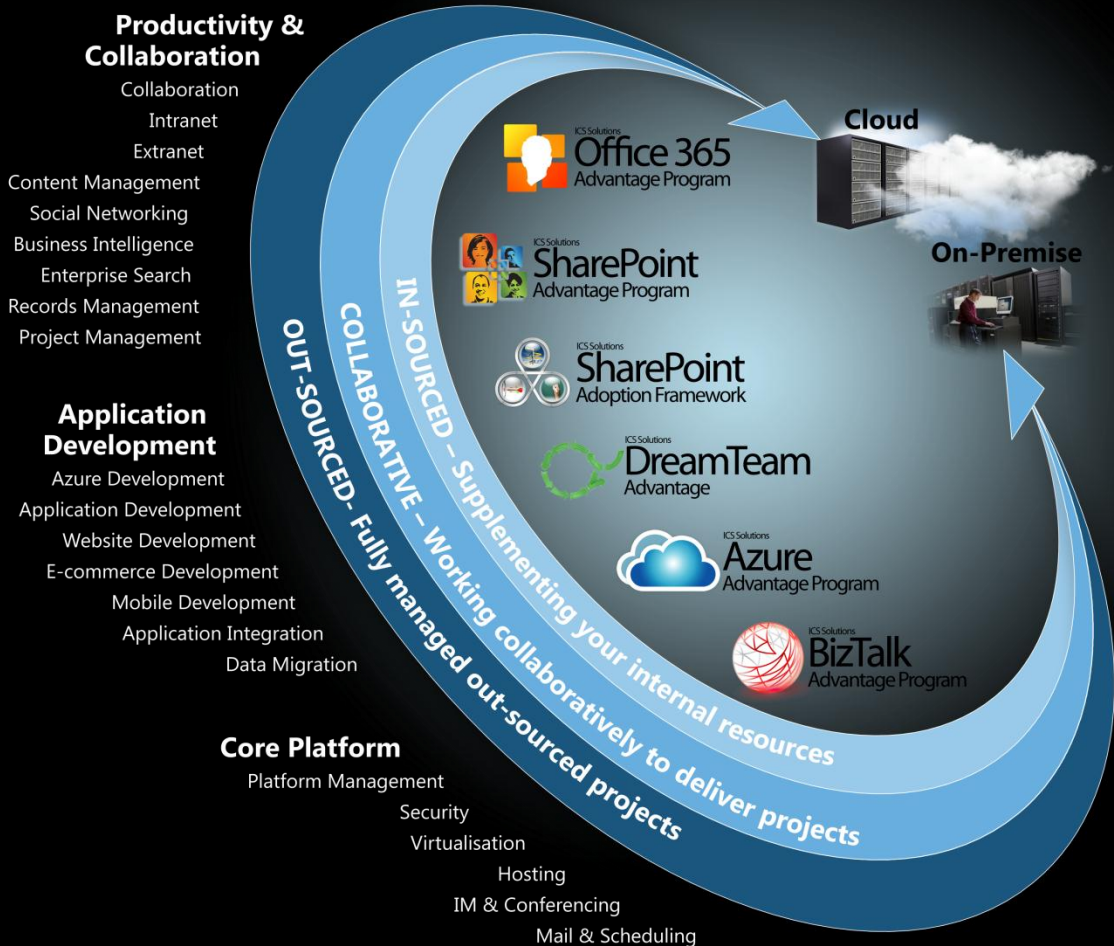
Platform implementation



Support

About ICS Solutions

ICS Solutions is a Hampshire-based Microsoft Gold partner, specialising in Collaboration and Productivity solutions. They have built their reputation as one of the UK's leading SharePoint partners, having delivered over 300 projects to date. They have also been investing in Cloud Computing since its early stages and are ahead of the market in the design and implementation of Office 365 and Windows Azure projects. Their highly qualified technical team is prepared to engage with customers in a flexible way, by either taking full ownership of their projects or working collaboratively with their IT departments.



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